

# 65th Anniversary Leadership Institute & Cotillion Program Souvenir Ad Form\*

You may contact us at [souvenirads@lalinksinc.org](mailto:souvenirads@lalinksinc.org)

Debutante Name: \_\_\_\_\_

Advertiser Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

PAYMENT AND ADS MUST BE RECEIVED NOT POSTMARKED BY THE DATES LISTED BELOW				
ADVERTISEMENT PRICING				
Advertisements purchased after October 1, 2017 are subject to price increases as detailed below.				
	AD SIZE	First Deadline 10/1	Second Deadline 10/02- 10/22	FINAL DEADLINE 10/23 - 11/05
<input type="checkbox"/>	Full Page Color	\$400.00	\$425.00	Not Available
<input type="checkbox"/>	Full Page One Color	\$300.00	\$325.00	\$335.00
<input type="checkbox"/>	Full Page Black and White	\$250.00	\$265.00	\$275.00
<input type="checkbox"/>	Half Page Black and White	\$150.00	\$165.00	\$175.00
<input type="checkbox"/>	1/4 Page Black and White	\$100.00	\$110.00	\$120.00
<input type="checkbox"/>	1/8 Page Black and White	\$75.00	\$85.00	\$95.00

Please select your ad size and attach your Formatted or Unformatted Ad with any documents, photos or text to this form. Please write the debutante name on the back of any attachments. Black and white ad photos submitted in color will be converted to black and white. Neither the Links nor the Graphic Designer is responsible for ad changes that result from color conversion. We strongly suggest that you convert your color photos to black and white before submitting your ad.

**Full Page Ad Color**

- \* Up to Two color photos
- \* Text

**Full Page Ad – One Color**

- \* Up to Two Black & White Photos
- \* Text
- Your text or background will be colorized.

**Full Page B/W Ad**

- \* Up to Two Black & White Photos
- \* Text

**Advertisement Type**

**Formatted ads** are ready to submit as presented and are not limited to the parameters of unformatted ads. They may also be submitted online at <https://lalinksinc.org/product/souvenir-program-ad/>

**Unformatted ads** will be formatted by the graphic designer. This design includes a border around your photo and text

**One half page B/W Ad**

- \* One Photo
- \* Text

**One Fourth Page B/W Ad**

- \* One photo
- \* Text

**One Eighth Page B/W Ad**

- \* NO PHOTOS
- \* Horizontal Business Card
- \* Text

Enclosed is payment of \$ \_\_\_\_\_ for the AD (s) selected above. Check No. \_\_\_\_\_

**Please make checks payable to Los Angeles Chapter Charitable Trust, LACCT**

Please Note: Ads **will not be processed** unless payment is received. Upon completion of this form please attach a copy of your formatted ad, or attach all photos and text for your unformatted ads.

Please mail payment, Ad and all supporting documents to:

**Link Suzette Banks-Meilleur**  
**10736 Jefferson Blvd, No 736**  
**Culver City, CA 90230**

*\*The Los Angeles (CA) Chapter of The Links Incorporated reserves the right to modify any language and/or reject any photo and/or images deemed inappropriate. The cotillionette will be notified regarding rejected or altered ads requiring resubmission.*