

# 66<sup>th</sup> Leadership Institute & Cotillion Program

## Souvenir Ad Form

Debutante Name: \_\_\_\_\_ Advertiser Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

**PAYMENT AND ADS MUST BE RECEIVED NOT POSTMARKED BY THE DUE DATES BELOW**

### ADVERTISEMENT PRICING

Advertisements purchased after September 15, 2018 are subject to increases as detailed below.

Check Ad Size Purchased	AD SIZE	First Deadline 09/15/2018	Second Deadline 09/16/218 - 10/13/2018	Third Deadline 10/14/2013 - 11/03/2018
<input type="radio"/>	Full Page Platinum	\$525.00	N/A	N/A
<input type="radio"/>	Full Page Color	\$425.00	\$435.00	N/A
<input type="radio"/>	Half Page Color	\$325.00	\$335.00	N/A
<input type="radio"/>	Full Page Black and White	\$265.00	\$275.00	\$285.00
<input type="radio"/>	Half Page Black and White	\$165.00	\$175.00	\$185.00
<input type="radio"/>	1/4 Page Black and White	\$110.00	\$120.00	\$130.00
<input type="radio"/>	1/8 Page Black and White	\$85.00	\$95.00	\$105.00

### Advertisement Type

**FORMATTED ADS** are ready to print as submitted. They may also be submitted online at <https://lalinksinc.org/product/souvenir-program-ad/> in PDF format only.

**UNFORMATTED ADS** will be formatted by the graphic designer to include a border around your photo(s) and text formatting only. Unformatted ads are limited to a maximum of two photos for full and half page ads, one photo for quarter page ads, and business cards or text only for eighth page ads.

Please select your ad size and attach your **Formatted** or **Unformatted Ad** with any documents, photos or text to this form. Please write the debutante name on the back of any attachments and on all checks. Black and white photos submitted in color will be converted to black and white. Neither the Links nor the Graphic Designer is responsible for ad changes that result from color conversion. We strongly suggest that you convert your photos to black and white before submission.

**Please make all checks payable to Los Angeles Chapter Charitable Trust or LACCT.**

Enclosed is Check No. \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ in payment of the AD(s) selected above.

Please note: Ads **will not be processed** unless payment and all supporting documentation is received.

You may contact us at [souvenirads2018@gmail.com](mailto:souvenirads2018@gmail.com)

Please mail payment, AD and all supporting documents to:

**Link Suzette Banks-Meilleur  
10736 Jefferson Blvd, No. 736  
Culver City, CA 90230**

\*The Los Angeles (CA) Chapter of the Links Incorporated reserves the right to modify any language and/or reject any photo and/or images deemed inappropriate. The Cotillionette will be notified regarding rejected or altered ads requiring resubmission.